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## **GRAVELLY ART DEBUTS GREETING CARDS**

***Launched by well-known commercial illustrator Jud Guitteau, cards from Gravelly Art are available for the 2010 holiday season***

**Portland, Ore.** — Gravelly Art, a Portland-based company that was launched in 2009 by illustrator Jud Guitteau, is preparing to debut its greeting cards in time for the 2010 holiday season.

There are currently four lines in Gravelly Art's holiday series: A Retro Xmas is a mid-century style series inspired by festive front yards in Palm Springs; Filburt's Ice Follies features a happy holiday bird that won't grow up; Yulesville is an eclectic mix from a quirky holiday perspective; and Penguin Party Circuit depicts a small colony of fun loving-revelers.

After more than 20 years of creating illustrations seen by millions for large companies like Adobe, Microsoft, and AT&T, Guitteau launched Gravelly Art in 2009. The company specializes in gifts and paper products, with holiday cards as its first merchandise item.

"After many years of being a freelance illustrator, I decided it was a good time in my career to switch gears. I wanted to create an outlet where I could think outside the box and do something fun with my designs. Starting Gravelly Art gave me a chance to do that. My cards have been described as quirky, whimsical, refreshing; I think they're very distinctive compared to the holiday cards you typically see on the shelves," said Guitteau, who runs the company with his wife Lynn.

The Guitteaus plan to expand Gravelly Art's card offerings right away, and the company is currently working on a line of products including every day cards that feature some of the same characters seen on the holiday lines, as well some new characters in graphically-oriented products. Cards from Gravelly Art can be ordered directly through the company's website ([www.gravellyart.com](http://www.gravellyart.com)) and at various specialty retail shops throughout the U.S.

### **About Gravelly Art:**

*Gravelly Art was born from the imagination of artist Jud Guitteau, who has been in the commercial illustration industry over 20 years. Based in Portland, Oregon, the company offers an expanding line of whimsical greeting cards featuring Guitteau's unique characters. Learn more about the artist, view and purchase cards by visiting [www.gravellyart.com](http://www.gravellyart.com). The company can be reached at 503-287-0885 or [info@gravellyart.com](mailto:info@gravellyart.com).*