



BACKGROUND AND FACT SHEET

Gravelly Art was founded in 2009 as a joint venture between illustrator Jud Guitteau and his wife Lynn Guitteau, a former advertising agency art director and freelance designer. The Guitteaus combined their skills: Jud's imagination, style, and memorable characters paired with Lynn's design and production background made for a good partnership, as evident in Gravelly Art's initial lines of greeting cards. The four holiday card lines, available for the 2010 season, will soon be followed by other products featuring the characters from the holiday cards, as well as some new ones under development.

Gravelly Art's collection currently includes the following four holiday greeting card lines:

- **FILBURT'S ICE FOLLIES:** a series that features a happy holiday bird who won't grow up.
- **A RETRO XMAS:** a series inspired by festive front yards in Palm Springs and all things mid-century.
- **YULESVILLE:** an eclectic mix from a quirky holiday perspective.
- **PENGUIN PARTY CIRCUIT:** a series featuring a small colony of fun-loving revelers.

Company established: 2009

Business: Art company specializing in gifts and paper products featuring Jud Guitteau's illustrations.

Headquarters: Portland, Oregon

Operations: United States

Management Team:

Jud Guitteau, President/Creative Director
Lynn Guitteau, Vice President/Chief of Operations
Nancy Guitteau, Financial Officer

Number of Employees: 2

Contact:

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EXECUTIVE BIOS

JUD GUITTEAU, President/Creative Director:

After graduating from University of Oregon with a degree in Landscape Architecture, Jud began a successful design and construction company before deciding to pursue his lifelong passion of illustrating as a career. Over the years, Jud developed a style in pastel and acrylic media characterized by oversized people in stylized settings that gained quick acceptance by his client base.

Jud has done work for AT&T, MCI, Wall St. Journal, Miami Herald, US Postal Service, JC Penney, British Music Group, Adobe Systems, IBM and Microsoft, among others. Perhaps one of his most recognizable



images was for Adobe Systems. When Adobe launched Acrobat, it was Jud's illustration that appeared when Adobe Acrobat was opened up on millions of computers around the world. His work has also appeared in Prints' Regional Design Annual.

Jud has continually evolved his style and now works in digital media as well as acrylic painting. Many illustrations begin as hand drawings or paintings that are then scanned and manipulated. He has recently started experimenting with adding photography to his illustrations.

LYNN GUITTEAU, Vice President/Chief of Operations:

Also a graduate of University of Oregon, Lynn served as art director for Pihas, Schmidt, Westerdahl and Gerber Advertising. She designed and executed numerous campaigns over her 12 years with the two companies, even picking up a Clio Award along the way—a coveted award recognizing excellence in the creative industry worldwide. In 1988, she began her own business offering freelance design, art direction, and production coordination for a number of clients both large and small, and continues to manage these in addition to her position at Gravelly Art as Vice President and Chief of Operations.